



The Chemical People

DELUXE

TRADING & SERVICES W.L.L



www.dlxgroup.com

الفخر للتجارة والخدمات ذ.م.م DELUXE TRADING & SERVICES W.L.L

We are a privately owned company that was established in 1990. The company has more than two decades of expertise in the field of trading business dealing with oil fields, gas plants, water treatment plants, paints, plumbing materials, bathroom fittings and in finished household cleaning products.

We are the new global leader whose inventive approach and partnership creates value for our customers and consumers in industrial care, laundry care, household care and automotive care security, facility and hygiene and product protection. It is the mission of Deluxe Group to make high quality of life affordable to our millions of consumers. We deliver excellence and the highest value to our customers, suppliers, employees and associates in all areas. We have become the highest preferred trading company in the State of Qatar.

Sustainability & Efficiency - We operate our business responsibly and create more profitable, sustainable enterprise for our customers that help them improve performance and efficiency while improving our communities. Our solutions safely optimize labor, water and energy while reducing waste. We operate in ethical manner, respect and value the relationship with all our stake holders and have a positive impact on society.

Expertise & Leadership – We partner with our customers and their customers to understand their business, identify solutions and seize opportunities to create value for their business. Our reach enables us to deliver superior, sustainable solutions, consistently meeting our customers needs everywhere.



Deluxe Product - Advantages

- We offer excellent product quality with consistency throughout supply
- We provide technical support to guide and train our operators for perfection
- Our product give results with low water level, less time and save power
- Our industrial cleaning products are very powerful and effectively clean the machineries
- Our industrial products are the most concentrated solvents & surfactant blend and it will give good clean and shine
- Our products are always available with documents like product literatures & MSDS

Local Product - Disadvantages

- No assurance of quality & consistency in local products
- There is nothing like perfect guidance and training possible in local products
- Local products requires high level of water, long time cycle & cause power loss
- Local products will cost you machinery parts
- Local product causes scaling and corrosion of machinery parts
- Local product does not support with any documents



Home Care



Laundry Care



Automotive Care



Industrial Care

OUR PRODUCTS

Al Bakhoor (General Purpose Disinfectant)

5 L

Packing

Al Bakhoor is a multipurpose liquid cleaner that eliminates bacteria on non-porous, non-food, solid surfaces in your home. Use this cleaning product for floors, glazed ceramic tiles, garbage cans, kitchen cabinets, toilet bowls and sinks.

Al Oud (Anti-bacterial Disinfectant)

5 L

Packing

Al Oud is oud perfumed disinfectant that are extensively used to remove foul smell from the toilets, sink drains. It gives effective bactericide performance.

Clean Swift (Carpet Shampoo)

5 L

Packing

Clean Swift is a strongly formulated shampoo for all the purpose of a carpet shampoo like cleaning, removing stains and deodorizing. It also has the dry foam formula which allows the carpet to dry quicker.

Clorgen (Liquid Bleach)

1 Gln

Packing

Sodium hypochlorite is used as a laundry whitener, stain remover and sanitizer both for consumers, as well as institutional laundry.



Al Bakhoor



Al Oud



Clean Swift



Clorgen



Thrill (Liquid Hand soaps)

3 L

Packing

Thrill-liquid hand soaps offers gentle yet effective care for your hands, washing away germs and leaving them soft. It produces a rich creamy lather which leaves hands clean without irritation.



Thrill (Liquid Hand soaps)

White Horse (Glass Cleaner)

650 ml

Packing

5 L

Packing

White horse glass cleaner is safe, versatile, environment friendly product that doesn't sacrifice performance. Leaves no residue and helps prevent re-soiling. Great on all automotive glass, headlight lenses, mirrors etc.



White Horse (Glass Cleaner)

White Horse (Dish wash)

500 ml

Packing

1 L

Packing

3 L

Packing

5 L

Packing

White Horse dish wash liquid can easily cut through grease that accumulates on pots, pans and dishes. It contains highly concentrated grease cut citrus lemon and high concentration surfactant matter which has an excellent washing power and rich foam, especially can remove oily dirt effectively.



White Horse (Dish wash)



White Horse (Dish wash)

White Horse (Detergents)

1 Kg

Packing

1.135 Kg

Packing

Specially formulated laundry detergent to take care of light and heavy dirt on clothes combined with boost, offers a strong system for cleaning heavily stained fabric.



White Horse

Pinol (Pine Disinfectant)

5 L

Packing

Pinol pine disinfectant with bactericide activity which is effective in low concentrations against a wide range of micro-organisms. Highly recommended for washroom cleaning.



Pinol (Pine Disinfectant)

Transol (Antiseptic Disinfectant)

5 L

Packing

Transol Antiseptic Disinfectant are used extensively in hospitals, hotels, restaurants and health care settings for a variety topical and hard surface applications. In particular, they are an essential part of infection control practices and aid in the prevention of infections.



Transol

Sanitrice (Citrus Disinfectant)

2 L

Packing

5 L

Packing

2 L

Rose

2 L

Lavender

2 L

Lemon

Sanitrice Citrus Disinfectant are substances which are capable of killing micro-organisms. These substances are used to clean hospitals, clinics and other medical facilities along with bathrooms and kitchens. It is also available in 3 new fragrances Rose, Lavender & Lemon.



Sanitrice



Sanitrice (Citrus Disinfectant)

Thrill (Floor Polish)

5 L

Packing

Thrill Floor Polish is a waterborne maintenance coating for floors. It restores the shine while offering continued protection against wear.



Thrill (Floor Polish)

Triso Clean (Oven Clean)

5 L

Packing

Eco Friendly Oven & grill Cleaner is formulated for hard to clean institutional ovens and cooking utensils. Works extremely well on outdoor barbeque grills, ovens, pots and pans with less effort than conventional cleaners.



Triso Clean (Oven Clean)

Supershine Detergents (LowFoam Detergents)

1 Kg

Packing

3 Kg

Packing

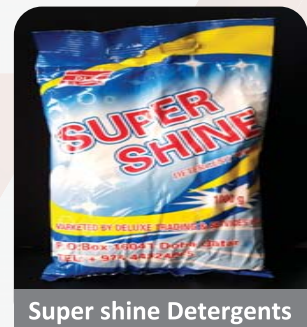
6 Kg

Packing

25 Kg

Packing

Supershine low foam detergent is formulated with enzymes and fabric brightness, also producing low foam which in turn helps in usage of less water. The formulation gets deep into the fabrics to eliminate stubborn stains and dirt.



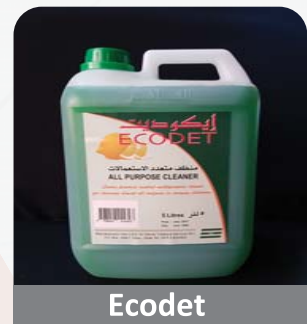
Super shine Detergents

Ecodet (All Purpose Cleaner)

5 L

Packing

Ecodet All Purpose Cleaner is one of the strongest yet safest detergents made. It contains an exclusive wetting and cleaning agent, for powerful action on light soils to heavy grease. It is excellent for cleaning a wide range of hard surfaces from walls and woodwork to automobile interiors.



Ecodet



Thrill (Floor Polish)

Trisofty (Liquid Hand wash)

5 L

Packing

Trisofty Liquid Hand Wash is a gentle soap that is Soft on Skin, Hard on Germs. Hand washing is one of the simplest ways to help prevent the spread of germs, helping you and your family stay healthy and happy. Using our Trisofty Liquid Hand Wash every day not only provides your skin with a delicate care and fresh fragrance, but this gentle soap it also kills off germs to leave your family's hands feeling refreshed and protected.

Tripinscent (Pine Disinfectant)

5 L

Packing

1Gln

Packing

Tripinscent with improved germicide and antibacterial properties that will kills 99.9% of harmful germs and bacteria. Specialized Formulation that removes dirt and grease on surfaces easily and giving you a sparkling clean finish space. Disinfects effectively with a pine scent to make your home smelling fresh and pleasant. Provides a healthier living atmosphere after use.

White Horse Gathra Cleaner

1 L

Packing

White Horse gathra cleaner is a soft and moderate shampoo for cheerfulness Gathra fabrics. It is especially prepared to successfully and systematically clean Gathra without the damage of the fabric. Regular use of White Horse gathra cleaner will improve the shine and protect the fabric from dullness of color.



Trisofty (Liquid Hand wash)



Tripinscent (Pine Disinfectant)



Gathra Cleaner



White Horse Gathra Cleaner

Super shine (Car Shampoo)

5 L

Packing

20 L

Packing

200 L

Packing

Supershine Car Shampoo is an all-purpose exterior vehicle cleaning detergent liquid. It contains powerful soil removing agents together with a special soft emulsified wax that will leave a durable lasting shine. This product is high foaming with a built in non-irritating skin protector. It can be used with either warm or cold water. It can be applied by hand or through automatic washing devices.



Super shine (Car Shampoo)

White Horse Abaya Shampoo

1 L

Packing

White Horse Abaya Shampoo are made for special cleaning care. It thoroughly cleans your Abaya from dirt and dust and renews its black radiance so that it looks as beautiful as on the first day. It can be used for washing ghutra, shemagh, silk wool and delicate fabric both cotton and synthetic clothes.



White Horse Abaya Shampoo

Trifeelings (Liquid Hand wash Soap)

5 L

Packing

With our hand washes, the everyday act of hand washing becomes an act of care. Trifeelings hand wash does the hard work to give our hands the star treatment and care they deserve. The cleansers effectively wash away dirt and oil on the skin's surface, with a rich, creamy lather that will feel like silk in your hands.



Trifeelings



Super shine (Car Shampoo)

White Horse Flush Clean

1 L

Packing

5 L

Packing

White Horse Flush Cleaner traditional cleaner knocks the socks of tough grime on your toilet bowl. White Horse Flush Cleaner is widely available and very reasonably priced. It's a simple product to use. Without much scrubbing at all, even tough toilet stains can be removed easily.



White Horse Flush Clean

Tridegrease (Degreaser)

5 L

Packing

20 L

Packing

200 L

Packing

1000 L

Packing

Oily, greasy dirt and built-up grimy gunk are among the toughest cleaning challenges. Tridegrease powers through the worst dirt and leaves a fresh citrus scent. The natural, citrus-based cleaner is safe for most surfaces. Simply spray, wipe and rinse. Perfect for appliances, grills, stovetops, bikes and more.



Tridegrease (Degreaser)

Tyre Shine (Tyre Polish)

5 L

Packing

Tyre Shine is a multi-purpose water based non-viscous silicone emulsion used primarily for polishing tyre and to restore its original look. It is non-oily and anti-static, Tyre Shine can also be used on rubber, leather, vinyl, plastic and on dashboards. It provides a long lasting, rich, "Fresh-Rubber" look for the tyres, and gives plastic and leather parts a rich sheen. It simultaneously improves the appearance of the tyres and maintains and protects them from cracking, premature aging, brown discolouration and colour bleaching



Tyre Shine



Tyre Shine (Tyre Polish)

Thrill Floor Polish Stripper

5 L

Packing

Thrill Floor Polish Stripper removes acrylic finishes from floors in preparation for waxing. The concentrated, high alkaline, low foam formula can be applied with a mop or scrubbing machine. This product is fast-acting and ammonia free. Removes stubborn floor polishes and heavy buildup. For use on most types of interior floors including vinyl composition, rubber, asphalt-tile, terrazzo, concrete and no-wax vinyl.



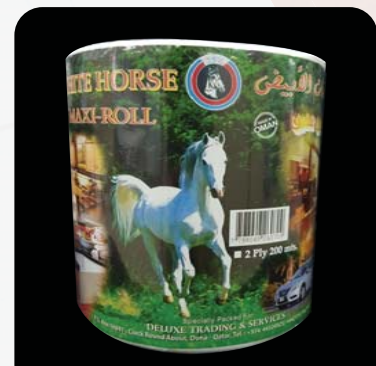
Thrill Floor Polish Stripper

White Horse Maxi Roll

2X200 mts

Packing

White Horse Maxi Roll, are tailored to deliver premium quality and absorbency in a jumbo roll to reduced janitorial time by its capacity. Strong and very absorbant, easily handles all spillages and messy jobs without breaking down. White Horse Maxi Roll comes in white bleached pure virgin pulp, with a single size and non-embossed feature.



White Horse Maxi Roll

Royal Qatar (Facial Tissue)

200X2PLY

Packing

Royal Qatar is designed to be soft, strong and absorbent on face and hand, give you an easy way to consider your impact on the environment. Facial Tissue with no added dyes and fragrances are beautifully colored box to have at home, office, car and on the go.



Royal Qatar (Facial Tissue)



White Horse Maxi Roll

CHEMICAL RAW MATERIALS

The company offers a high quality, reliable and above all, a complete delivery service of chemicals that covers the whole supply chain, from pick-up and shipping to custom clearance and delivery to the customer's site. We have been working with wide range of clients all over Qatar. Deluxe is committed to exceeding environmental, health, safety and continuous improvement standards, we have a full service chemical distributors helping our customers meet manufacturing and distribution requirement at all levels of supply chain.



Chemical Raw Materials

List of chemicals we trade

- Acetic Acid
- Acetone
- Alum Coagulant
- Aluminium Sulphate
- Ammonia Solution
- Ammonium Bifluoride
- Bentonite Powder
- Bleaching Powder
- Bromine Tablets
- Broxo Salt
- Buffer Solution
- Calcium Chloride
- Calcium Hypochlorite
- Calcium Nitrate
- Catalyst Reagent, ARI-100EXL
- Caustic Soda



Chemical Raw Materials



Chemical Raw Materials

List of chemicals we trade

- Chlorine Tablets
- Citric Acid
- Copper Sulphate
- Deionized Water
- De mineralized Water
- Di Ethanol Amine [DEA]
- Di Ethylene Glycol
- Di Sodium Phosphate
- Distilled Water
- Ethanol (Ethyl Alcohol)
- Ethylene Diamine
- Ethyl Acetate
- Ferric Chloride
- Ferrous Sulphate
- Formaldehyde
- Formic Acid
- Glycerine
- Hydrated Lime
- Hydrochloric Acid
- Hydrogen Peroxide
- Iso Propyl Alcohol 99.9%
- Kerosene
- Lime Stone
- Magnesium Sulphate
- Meta - Compound (Wetting Agent),
- Methanol (Methyl Alcohol)
- Methylene Chloride
- Methyl Ethyl Ketone (MEK)
- Mono Ethylene Glycol
- Mono Propylene Glycol
- Muriatic Acid
- Nitric Acid
- NP 10
- Oil Dispersant
- Oxalic Acid
- Oxygen Bleach
- Perchloroethylene
- Phosphoric Acid
- Poly Aluminium Chloride
- Potassium Hydroxide Rodine
- Salt



- Sodium Gluconate Salt
- Silica Gel
- Soda Ash
- Sodium Bi Carbonate
- Sodium Bi Sulphate
- Sodium Hexametaphosphate
- Sodium Hypochlorite
- Sodium Lauryl Ether Sulphate
- Sodium Meta Bi Sulphite
- Sodium Meta Silicate
- Sodium Nitrate
- Sodium Nitrite
- Sodium Silicate
- Sodium Sulfate
- Sodium Sulfite
- Sodium Tri Poly Phosphate
- Stannine LTP
- Sulfamic Acid
- Sulphonic Acid
- Sulphuric Acid
- Thinner
- Toluene
- Triethylene Glycol
- Trisodium Phosphate
- Urea
- Washout Solution
- White Spirit
- Xylene



INKS AND MASTERBATCHES

Inks

Deluxe is the official dealers of HMK inks in the State of Qatar . HMK has over 40 Years of Experience as an Ink Supplier . Hsin Mei Kuang was established in 1970 and is located in Taiwan. HMK has more than 40 years of experience in producing inks. HMK has 17 R&D engineers with 30 years of experience help us develop the latest ink technologies.



Masterbatches

We can provide various lineups of plastic colorants thanks to the global know-how which the GULF ADDITIVES GROUP has acquired over the years. We are traders of not only color masterbatches but also high-functional masterbatches.



Brilliant colors help your products draw the attention of consumers, with majority of consumers saying the first thing they notice about a product is its appearance. Make sure that when they look at your products, they like what they see. Our aim is to satisfy our customers diverse needs, respecting all the standards attached to the activity field.



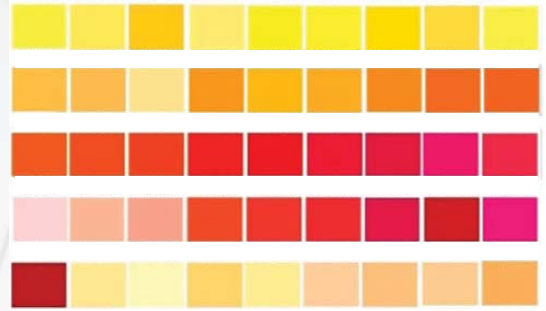
Masterbatches



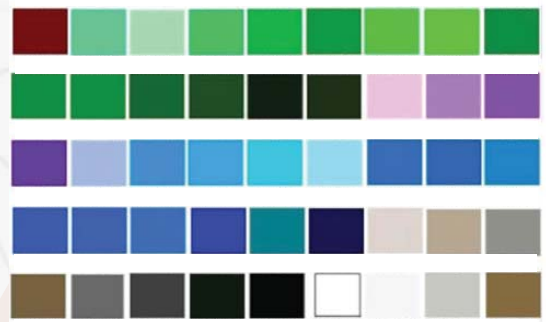
MASTERBATCHES

Colours - Color Codes

- LEMON YELLOW - PE221121-G
- BLUE- PE5A5101-G
- YELLOW - PE221201
- SILVER - PE7G0071
- GOLD - PE7G0191
- RED - PE4G0077
- GREEN - PE6G0011
- BEIGE- PE8G0041
- ORANGE- PE8G0707
- DARK BEIGE - PE8G0707
- LIGHT BEIGE- PE8G0697
- TERRACOTA - PE8G0717
- BROWN - PE8G0727
- WHITE - PE1G0121
- BLACK MB520 - TRHP98661-G
- WHITE - PE1G0151



Colours - Color Codes



INKS

- F10 1020 Flexo White
- F10 2030 Flexo Yellow
- F10 3001 Flexo Rose Red
- F10 3050 Flexo Orange
- F10 30611 Flexo Medium Red
- F10 3068 Flexo Marlboro Red
- F10 3075 Flexo Magenta
- F10 4010 Flexo Violet
- F10 4040 Flexo Victoria Blue
- F10 5010 Flexo Black
- F10 6024 Flexo Green
- F10 8010 Flexo Silver
- F10 9010 Flexo (Rich) Gold
- F10 9020 Flexo Gold
- F10 MP1955C Pantone- Qatar Flag



WATERBASED INKS

- Nou 2030K Yellow
- Nou 3050K Orange
- Nou 4080K Blue
- Nou 5011 Black
- White - 1020 K
- Green - 6010 K
- Red - 3020 K





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DELUXE TRAVELS W.L.L

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SCAN ME!

